



GRABBYYS

EUROPE 2026

APRIL 23rd - 26th
TORREMOLINOS, MÁLAGA SPAIN

THE AWARDS THAT UNITE US

Welcome to the Official Sponsorship Opportunities for GRABBYYS Europe 2026.

We're proud to present to you, the official sponsorship program for GRABBYYS Europe 2026—a bold, international event that has cemented its place as the premier global gay adult event.

Taking place over four vibrant days in April, GRABBYYS Europe brings together pornstars, creators, studios, industry leaders, adult businesses and fans for an immersive celebration of creativity, visibility, and community. It's more than just an awards show—it's a full-scale cultural event that spotlights the talent, innovation, and influence driving today's adult industry.

From red carpet glamour and legendary parties to thought-provoking panels and cinematic showcases, GRABBYYS Europe is the definitive platform for brands looking to align with authenticity, boldness, and creative power.

Whether you're a globally recognised business or an emerging brand ready to make your mark, GRABBYYS Europe offers strategic, high-impact sponsorship opportunities. This is where influence is shaped, talent is celebrated, and forward-thinking sponsors stand in support of the many stars, creators, and visionaries who define and drive the future of adult content.



PLATINUM LEVEL

OPENING NIGHT SHOW

Kick Off The 2026 GRABBYS In Style

The Opening Show on Thursday night sets the tone for the entire GRABBYS Europe experience—and it's always a major highlight, drawing international porn actors, creators, industry professionals, and insiders from around the world.

As the presenting sponsor, your brand will be front and center at this high-energy, high-visibility event that defines the atmosphere of the most anticipated adult award show on the planet: The GRABBYS Europe.

Let's make 2026 unforgettable—together.

€16,000

PORNOVISION BY GRABBYS

The Ultimate Celebration Of Sex, Storytelling, And Creativity

The new Pornovision By GRABBYS is more than a competition — it's a cinematic celebration of bold storytelling, boundary-pushing creativity, and the evolving artistry of adult film. This internationally recognised event highlights the best feature-length work from studios and creators across Europe and beyond, culminating in the presentation of six of the most prestigious awards in adult entertainment.

Held during the GRABBYS weekend, Pornovision is where industry excellence isn't just awarded — it's experienced.

For sponsors, this is a rare opportunity to align your brand with top studios and creators whose craft, innovation, and vision shape the future of adult filmmaking. Your name will stand beside the industry's most influential talents as they debut their standout work.

And the celebration doesn't end when the awards are announced — winners and guests step onto your branded red-carpet photo wall, creating lasting memories and powerful social-media moments that amplify your visibility long after the night is over.

Let's make your name part of the story.

€18,000

BENEFITS

- YOUR BRAND EXCLUSIVELY ACKNOWLEDGED AS THE PRESENTING SPONSOR
- A PHOTO WALL DESIGNED TO INCORPORATE YOUR LOGO
- YOUR LOGO ON THE GRABBYS EUROPE WEBSITE AND APP
- DOUBLE-PAGE ADVERTISEMENT IN THE GRABBYS EVENT MAGAZINE
- THE OPPORTUNITY TO MAKE BRANDED MATERIAL AVAILABLE
- SOCIAL MEDIA COVERAGE
- 3 NIGHTS IN A JUNIOR SUITE (THURSDAY TO SUNDAY)

GOLD LEVEL

IMPOWERING SEMINARS

Be The Brand That Leads The Conversation At The GRABBY'S 2026

The Seminars offer a rare, high-value opportunity to engage directly with the porn actors, creators, and industry insiders who are shaping the future of adult entertainment.

As the exclusive Seminar Sponsor, your brand will be visibly aligned with progress, education, and empowerment. You'll collaborate with the GRABBY'S team to curate three bold, thought-provoking sessions designed to:

Spark meaningful dialogue
Share real-world strategies and insights
Elevate the personal and professional growth of attendees

This isn't just visibility—it's leadership.

€10,000

GRABBY'S EUROPE FASHION SHOW

Your Brand Your Stage

Are you a fashion designer or fashion brand looking to make serious noise in a bold, international spotlight? The GRABBY'S Fashion Show offers an unmatched opportunity to showcase your designs modelled by some of the world's most recognisable adult stars and creators—individuals with global fanbases and powerful influence.

This isn't just a runway—it's a cultural moment.

With a lineup of high-profile porn actors and content creators walking the catwalk, your collection or the collections that you invite, will be worn, photographed, and shared by people with massive reach. This kind of visibility and international presence is priceless.

This is more than fashion—it's a media event, a viral opportunity, and a statement.

€10,000

GRABBY'S OPENING PARTY

Make The Best First Impression

The GRABBY'S Opening Party kicks off the weekend with bold energy, global excitement, and a spectacular welcome that sets the tone for everything to come. It's the perfect moment for your brand to make a powerful first impression, with premium visibility, dynamic on-site branding, and exclusive VIP access. Featuring dancers, performers, and nonstop entertainment, the Opening Party offers unmatched exposure and unforgettable engagement—placing your brand at the center of the spotlight.

€10,000

PORNOVISION AFTER PARTY

The Celebration Everyone REMEMBERS.

The Pornovision After Party keeps the GRABBY'S celebration alive with music, lights, and an electric atmosphere featuring live shows, top DJs, and vibrant entertainers. It's the ultimate high-energy experience—and a prime opportunity for sponsors to shine through striking photo moments, impactful branding, and exclusive VIP access.

Make your brand part of the night everyone remembers.

€10,000

BENEFITS

- YOUR BRAND EXCLUSIVELY ACKNOWLEDGED AS THE PRESENTING SPONSOR
- A PHOTO WALL DESIGNED TO INCORPORATE YOUR LOGO
- YOUR LOGO ON THE GRABBY'S EUROPE WEBSITE AND APP
- SINGLE-PAGE ADVERTISEMENT IN THE GRABBY'S EVENT MAGAZINE
- THE OPPORTUNITY TO MAKE BRANDED MATERIAL AVAILABLE
- SOCIAL MEDIA COVERAGE
- 3 NIGHTS IN A SUPERIOR DOUBLE/TWIN BEDROOM (THURSDAY TO SUNDAY)

SILVER LEVEL

CONTACT US
TO SECURE
YOUR SPONSORSHIP

sponsor@grabbys europe.com

PRIVATE ROOFTOP / SPA EVENTS

Host An Exclusive Rooftop/Spa Event At GRABBYS Europe

Elevate your brand—literally—by hosting a private event at one of the most talked-about venues of the GRABBYS: the rooftop bar and pool or Spa. These attractive settings are perfect to entertain, inform and engage with those invited.

It's more than just an event—it's a premium branding

Create a fully branded experience aligned with Europe's leading adult award show

Capture eye-catching content and photos that travel far beyond the rooftop or spa

With your very own private guest list, your event will feel exclusive, desirable, and tailored to impress.

Let's make your private event the talk of the GRABBYS.

€6,000

POOL PARTIES

The Sexiest Event Is Being Cool In The Pool

The world's hottest adult film actors turn up to cool off at Saturday's and Sunday's pool parties.

Packed with music, entertainment, refreshing drinks, and non-stop fun under the sun, this is a prime opportunity to showcase your brand in a bold, eye-catching way—with custom drinkware, pool floats, and vibrant décor that puts you right in the center of the action.

€6,000



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